

# Going Green in Seabrook: Sustainability Series

[Evelyn Meador Branch Library](#)

Adults

|

Intergenerational

## **Going Green in Seabrook: Sustainability Series**

Dec 17, 2021

**\$1-50**

\$

Byline

Susan Garza, Adult Program Specialist, Evelyn Meador Branch Library, Seabrook, Texas.

The Evelyn Meador Branch Library's Sustainability Series, Going Green in Seabrook, is a monthly program focusing on sustainability and environmental topics. Topics are presented through Facebook videos and live virtual meetings.

Our December installment was the [Holiday Edition: Cease the Grease](#), an initiative that encouraged participants to avoid pouring grease down the sink while doing their holiday cooking. We often partner with various groups for the Going Green series, including the Turtle Island Restoration Network, Galveston Bay Foundation, and the Gulf Coast Bird Conservatory.

## **Advanced Planning**

Planning for the Going Green in Seabrook series primarily revolves around making a blueprint plan for each of our monthly installments and its various themes.

The goal of each installment is to share a small slice of sustainability so patrons walk away feeling confident that they can make changes in their daily lives to work toward environmental sustainability.

## **Marketing**

To market our Going Green in Seabrook series, we post clear descriptions in our newsletter, events page, and the county's virtual calendar. About a week before the program, we create colorful flyers to post to Facebook, Instagram, NextDoor and Twitter. Additionally, we hand out a clever flyer or token as an attention grabber.

Getting the word out to patrons about live programming has been a challenge, as with most libraries in the COVID era. Our programming has been picked up by the entire Harris County Library System and has even been spotlighted by the ALA Sustainability Roundtable. Feedback from the community has been excellent, and participation increases every month.

## **Budgeting**

Thus far, our budget has remained under \$25 per program, with most of the funds spent on fun flyers, tea bags, etc. Our upcoming upcycled craft program involves discarded plates, candles, chalk paint, and glue, which will bring this month's budget to about \$35. Once we return to in-person programs, we will expand our budget as we increase patron participation.

## **Day-of-event Activity**

The day prior to the event, we give the flyers an extra push and mark in-house signage as "happening tomorrow" or "today."

On the day of, I make sure that everyone who has shown interest has the link to the presentation. The pre-recorded presentation is uploaded the day before the program. I will also reach out to the guest presenter, to ensure they have no questions.

## **Program Execution**

Program execution is different depending on the monthly topic. In August, our topic was the Sustainable Kitchen, with tips and advice for eliminating food waste, diminishing water usage and lessening our carbon footprint in the kitchen. For this program, we gave out the Ziploc sandwich bags that are made from recyclable paper and contained program information. For other programs, we have given out tea bags (Get the "Tea" on Recycling), handouts in the shape of a shirt (the Conscientious Closet), green cleaning recipe booklets ([Green Cleaning](#)), and information from our local waste management office (Can I Recycle THIS?).

The Going Green in Seabrook series has been a great success and will continue. We started with 28+ views for our pre-recorded programming and approximately 10 guests for our live virtual presentations. We have met and exceeded our goals in launching a sustainability program, and we foresee the series continuing to grow.

## **Advice**

Get the community involved and excited. People are ready to learn how to recycle and increase sustainability, however they are often overwhelmed to know where to start. A “Going Green” program of this kind can be tailored to reach a variety of ages, not just adults.

[Did you try this program at your library? Share your experience using this form.](#)

## Supporting Materials

[Download this Program as a PDF](#)

- [Programming Librarian Facebook Group](#)

## Slideshow Images



Image

**Recycling Centers in the Following:**

**Car Batteries:**  
Auto Zone  
(800) 474-4684  
www.autozone.com/batteries

**Cooking Oil & Grease:**  
City of Seabrook  
(603) 282-5700  
www.seabrooknh.gov

**Televisions:**  
Toshiba Recycling  
(800) 474-4684

**Construction Materials:**  
Concrete Recycling  
(603) 474-4684

**Computers:**  
Toshiba Recycling  
(800) 474-4684

**Seabrook Recycling Services:**  
Household Appliances: Dishwashers, Washers, Dryers, Stoves, Freezers, A/C Units, etc.  
(603) 282-5700  
City of Seabrook  
200 Main St.  
Seabrook, NH 03088

**Miscellaneous:**  
www.seabrooknh.gov  
http://www.seabrooknh.gov/recycling  
http://www.seabrooknh.gov/recycling



**Watch our Going Green Series**  
Seabrook, the 3rd Friday of each month is 100Open.

**Seabrook Branch Library**  
200 Main St.  
Seabrook, NH 03088  
www.seabrooknh.gov  
(603) 282-5700

**Green Clean Recipes**  
STEVEN WELSH  
BRANCH LIBRARY  
SEABROOK, NH 03088

**Recipes for Green Cleaning**

**STEAM REMOVER**  
1 cup Water  
1/2 cup White Vinegar  
1/2 cup Baking Soda  
Apply mixture directly to stain, scrub for 30 minutes, then wash as usual.

**GLASS CLEANER**  
1/2 cup White Vinegar  
1/2 cup Rubbing Alcohol  
1/2 cup Water  
Mix cleaner and alcohol spray bottle. Use on all glass. Wipe with clean cloth. For extra shine, add 1/2 cup of 90% isopropyl alcohol.

**WOOD POLISH**  
1/2 cup White Vinegar  
1/2 cup Rubbing Alcohol  
1/2 cup Water  
Mix cleaner and alcohol spray bottle. Use on all wood. Wipe with clean cloth. For extra shine, add 1/2 cup of 90% isopropyl alcohol.

**SEABROOK BRANCH LIBRARY**  
200 Main St.  
Seabrook, NH 03088  
(603) 282-5700

Image



## More Programs

Apr 1, 2021

Children (9 and under)+ | \$\$\$

[Image](#)



## The Seed Library

## Audiences:

Children (9 and under)

Tweens (10-12)

## Teens (13-16)

Adults (21 and up)

## Intergenerational

Jul 21, 2021

Teens (13-16)+ | ☐

Image



## **Recycle a Ton in 2021!**

### **Audiences:**

Teens (13-16)

Aug 13, 2021

Adults (21 and up)+ | ☐

[Image](#)





## **Adopt a House Plant**

### **Audiences:**

Adults (21 and up)

Children (9 and under)

Intergenerational

Teens (13-16)

Young Adult (17 - 20)