

Operation Gardeners' Advisory

[Tulsa City-County Library](#)

Intergenerational

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Jan 13, 2023

Free



Your name

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Tulsa City-County Library has had a seed library at some locations since 2014 but the pandemic hit just as Tulsa's spring planting season began. We were completely closed until mid-May 2020. Meanwhile, everybody and their brother had taken up gardening. How could we get as many seeds as possible in Tulsa gardens while offering only curbside service?

Advanced Planning

As soon we were allowed back in the building, we got to work helping the legion of pandemic gardeners find the right seeds for Tulsa's challenging summers. First, we [created annotated Bibliocommons lists](#) of the most reliable seeds for Oklahoma, with specific lists for small gardens, container gardens, big gardens and herb gardens. All of them included some cottage garden flowers, too, because we all needed a little cheering up. We shared these on social media so customers could request the seeds they wanted. Next, we made bundles of three to five packets of seeds for customers who couldn't decide what to pick.

Marketing

We relied on social media while offering curbside only service and displays and signs within the library after reopening.

Budgeting

No expenditures beyond staff time.

Seed purchases were funded by our Trust.

Day-of-event Activity

Our biggest challenge was not having enough bundles! I quickly learned not to post about seeds and then take the next day off.

Program Execution

Our first post about bundles blew up our Facebook page and we ran out within a few hours. We continued making different lists and bundles all summer and fall such as "Container Friendly", "Eat the Rainbow", "Fall Veggie Gardening" and even "Microgreens on the Kitchen Counter" (no, you can't save seeds from microgreens

but they're fun and tasty). Several locations grew microgreens on their windowsills and posted their mini-farm progress on social media.

Now that we're open, we still make these lists and bundles as needed, especially to introduce new varieties and methods.

The recommended seeds flew off the shelves, but not as quickly as the bundles. Customers really enjoyed the "gardeners' advisory," trying new plants and saving their own seeds. Seeds were the only physical collection whose circulation actually increased in 2020, at one point 75% over 2019. Now, more people know about this resource and the seed library won't stop growing. We've even seen a big increase in "returns," i.e. donations of home-saved seeds.

Advice

Be sure to recommend what you have a lot of and what your customers can plant right now.

Supporting Materials

[Download this Program as a PDF](#)

- Feedback (Coming Soon!)
- [Programming Librarian Facebook Group](#)

Slideshow Images



Image



More Programs

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Adults (21 and up)+ | \$\$

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[Seed Swap](#)

Audiences:

Adults (21 and up)

Apr 1, 2021

Children (9 and under)+ | \$\$\$

[Image](#)



[The Seed Library](#)

Audiences:

Children (9 and under)

Tweens (10-12)

Teens (13-16)

Adults (21 and up)

Intergenerational