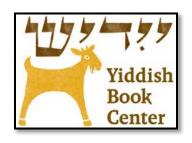
# Pre-Application Webinar for Between Two Worlds: Exploring Jewish Culture and Religion Through Yiddish Literature

May 21, 2025, 12 p.m. CT



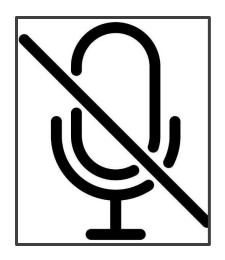






Sarah Ostman
(she/her)
Deputy Director
ALA Public Programs Office





Only the presenters have **microphone** access. Enable captions by clicking on "Show captions".



Use the **Q&A** to ask questions of the presenters or ALA staff. (This includes technical questions.)



Use the **CHAT** to talk with your peers.



## Agenda

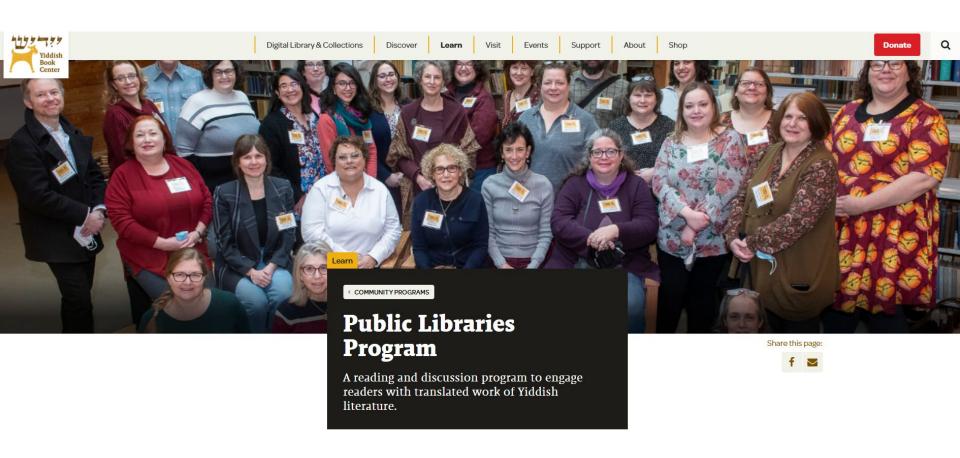
- About the Yiddish Book Center
- History of the Public Libraries Program
- Overview of 2025-2026 Program, "Between Two Worlds"
- Librarian Testimonials
- Q&A



## **About the Yiddish Book Center**



## **Yiddish Book Center**



## Overview of the Public Libraries Program



Visit the Yiddish Book Center for an in-person workshop



Get free copies of books for your reading groups plus up to \$2,000 for programming



After returning home, you have one year to host your reading groups





Jennifer Young
(she/her)
Education Program Manager
Yiddish Book Center



## History of the Public Libraries Program

2020: "Coming to America": 21 Libraries

2023: "Stories of Exile": 29 Libraries

Participating libraries came from across the United States, in both urban and rural areas, and in regions with both large and small Jewish communities, or sometimes no Jewish community at all.

Many libraries used the opportunity to pursue additional funding and organize additional programs around their reading groups.

At an in-person gathering and in subsequent online programs, the Yiddish Book Center provided librarians and their communities with training and support on the subject matter as well as best practices for reading group engagement. The program also enabled librarians to network with each other through a dedicated online forum.

•Thanks to the generous support of the Lilly Endowment, we are able to expand the program during the next three years to reach up to 40 libraries per year.



### **In-Person Training**

Three days at the Yiddish Book Center in Amherst, MA, all travel and lodging expenses covered.

Deep dives into each of the Yiddish titles in translation with interactive presentations with scholars and translators.

An introduction to Yiddish culture writ large and the chance to explore the Center's exhibits and collections.

An introduction to the kinds of programs and speakers that you might be interested in bringing to your communities with the funding provided.

Workshops in reading group facilitation and other practical aspects of the program.

A sneak peek at the travelling exhibit

•A chance to network and connect with colleagues across the country facing similar challenges and opportunities.









## PROGRAMMING Librarian

ALAAmericanLibraryAssociation

## YBC Public Libraries Program

#### **Benefits:**

- Expenses paid for in-person training at the Yiddish Book Center (November 2-4, 2025)
- Copies (17) of each of the Yiddish titles, plus one additional title selected by the library, for use in reading groups
- Up to \$2,000 for programming (e.g., scholar/performer honoraria, purchase of educational materials)
- Virtual resources
- Opportunity to host a related traveling exhibit

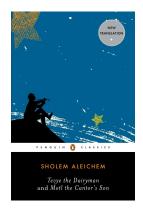
#### **Requirements:**

- Attend in-person training at the Center (November 2-4, 2025, travel expenses paid)
- Organize reading group(s) to read the four titles



### 2025-2026 Theme

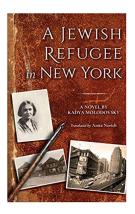
 Between Two Worlds: Exploring Jewish Culture and Religion through Yiddish Literature



Tevye the Dairyman by Sholem Aleichem (translated by Aliza Shevrin)



The Zelmenyaners: A
Family Saga by
Moyshe Kulbak
(translated by Hillel
Halkin)



A Jewish Refugee in New York by Kadya Molodowsky (translated by Anita Norich)

Libraries will also select a **fourth book** that speaks to their communities.



## How to Apply

- Learn more: <u>ala.org/ybc</u>
- Application deadline: July 14, 2025

All public libraries in the U.S. and U.S. territories are eligible.



## Librarian Testimonials





Rachel Garcia (she/her)
Assistant Manager of Adult Services
Wilmette Public Library
rgarcia@wilmettelibrary.info



## 2023 Theme

### Stories of Exile



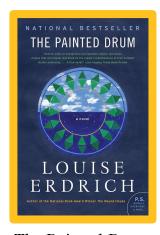
In the Land of the
Postscript: Short
Stories by Chava
Rosenfarb (translated
by Goldie Morgentaler)



On the Landing by Yenta Mash (translated by Ellen Cassedy)



The Glatstein Chronicles by Jacob Glatstein (translated by Maier Deshell and Norbert Guterman)



The Painted Drum by Louise Erdrich



## Why We Applied

- The themes of exile, displacement, and forced migration are a universal experience. There was an opportunity to create an impactful dialogue between cultures and across history.
- We were able to customize the series to our community. We chose to connect the theme to Wilmette's history of displaced Indigenous tribes.
- Wilmette and our surrounding area has a vibrant Jewish population but we aimed to reach beyond that to life-long learners that enjoy programming series. This series presented a chance to explore new corners of literature, which would appeal to our intellectually curious community.



### Visit to the Yiddish Book Center







## Planning & Events

#### **Book Discussions:**

- On the Landing: Stories by Yenta Mash (led by Prof. Jessica Kirzane-Univ. of Chicago)
- In the Land of the Postscript by Chava Rosenfarb (Virtual, led by Prof. Matthew Johnson-The Ohio State Univ.)
- The Painted Drum by Louise Erdrich
- The Glatstein Chronicles by Jacob Glatstein (led by Prof. Anna Elena Torres The Univ. of Chicago)

#### **Supporting Programs:**

- Jewish Migration in the 18th & 19th Centuries (presented by genealogist Suzanne Hoffman)
- Virtual Tour of the Yiddish Book Center (presented by Jennifer Young)
- Indigenous Peoples' History of Chicagoland (presented by Josee Starr, Director of Operations at the Mitchell Museum of the American Indian, Evanston)

#### **Takeaways**

- Leaned into the idea of "visiting scholars", which has been a successful programming model for us since this series.
- Partnering with colleagues and working with programs/series that are already popular to build an audience. Involve stakeholders early.
- Share ideas with other librarians in the program and don't be afraid to reach out to the Yiddish Book Center.



## **Promotion**

#### **Events for Adults**

Il virtual programs require registration. On-site programs only require registration when noted

#### Stories of Exile

Join us this fall for this grantfunded series from the Yiddish
Book Center. Wilmette and
27 other libraries across the
country will be exploring Yiddish literature as a lens to
reflect upon the experience of exile, displacement, and
ingration shared across cuttures and throughout history.

#### Indigenous Peoples History of Chicagoland Wednesday, November 29, 2-3pm, Auditorium

Indigenous people have lived in this area since time immemoid and were valid to the formation of Chicagoland as we know it now. Join Josee Starr (Arikara, Omaha, Odawa) to learn about the Indigenous tribes, leaders, and cultures that influenced and only Chicago's founding, but also make up the thriving Native American community today.

#### **Book Discussions**

In the Land of the Postscript by Chava Rosenfarb Thursday, November 2, 6:30–8pm, Virtual R Led by Dr. Matthew Johnson.

The Glatstein Chronicles by Jacob Glatstein
Wednesday, December 6, 2-3:30pm, Auditorium R
Led by Professor Anna Bena Torres.

The Painted Drum by Louise Erdrich Tuesday, November 14, 10:30–11:30am, Auditorium This is the November selection for our Classics & Contemporary book discussion, Led by librarian







#### The Power of Native Women Monday, November 6, 7–8pm, Virtual R

Celebrate Native American History Month learning about Native women who helped shape history with activist and decolonial education consultant Heather Bruegl.

#### Inflation and Small Business Tuesday, November 7, 7–8pm, Virtual R

Understand ways businesses can contend with an inflationary environment with certified financial advisor Jeff Doblin.

#### Documentary Screening & Director Q&A

Inquiring Nuns Thursday, November 16, 7–9pm, Auditorium

Join us for the 55th anniversary of this seminal documentary. Inquiring Nurs takes you on a journey back in time to 1960s Chicago as two nurs greet strangers on the street and ask the pivotal and nuanced

question, "are you happy?" The screening will be followed by a discussion and Q&A between director Gordon Quinn and filmmaker Michael Glover Smith.

#### The Heart of Hospice Tuesday, November 28, 7–8pm, Auditorium

Learn about hospice care and have your questions answered in a compassionate and understanding environment with Aldan McCormack, volunteer coordinator with Moments Hospice.







## PROGRAMMING Librarian

**ALAAmericanLibraryAssociation** 

## **Community Impact**

"Congratulations on strong afternoon attendance at the Nov 29 program, "Indigenous Peoples History of Chicago." I am glad I attended. I thought Josie Starr's strengths were speaking clearly, an engaging presence, and interacting warmly with the audience...Please pat yourself on the back for this wonderful Stories of Exile series. Four wonderful books I only found because you have brought us this series."

"Hi, Rachel, the Glatstein book is quite something, a fascinating and authentic voice. I congratulate you on the entire series, you know how much I admired Painted Drum and the book by the Bessarabian author, but this one seems to be to most uniquely wonderful to me."





Amy Waldman (she/her)
Librarian
Good Hope Library
ATWaldm@milwaukee.gov



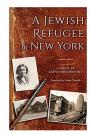
## 2020 Theme

## 2023 Theme

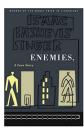
## Coming to America



Motl the Cantor's Son by Sholem Aleichem (translated by Aliza Shevrin)



A Jewish Refugee in New York by Kadya Molodowsky (translated by Anita Norich)



Enemies, A Love Story by Isaac Bashevis Singer (translated by Aliza Shevrin & Elizabeth Shub)



The Latehomecomer by Kao Kalia Yang

### Stories of Exile



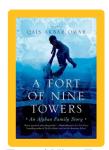
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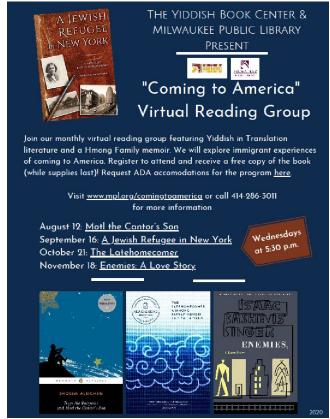


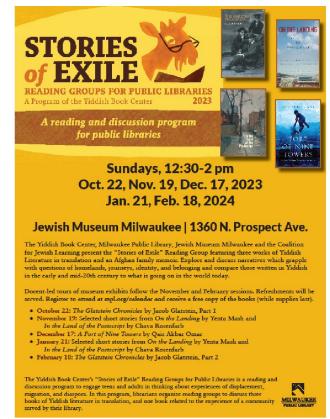
On the Landing by Yenta Mash (translated by Ellen Cassedy)



A Fort of Nine Towers by Qais Akbar Omar

### The Yiddish Book Center & MPL







## Why I applied (twice!)

- Book Club potential
- Baseline comfort level with the subject material
- Professional Development opportunity
  - Facilitating reading groups
  - Sharing culture in a way that unites multiple cultures
- #trueconfessions: I like writing grants!



## Program Highlights & Challenges

- Pandemic
- Coming to America Book Club
- - Seminars
  - Cohort
- Einding Partners
- 😍/ 😬/ 😅 Publicity
- Plexibility & Support





## Most Enduring Highlight



Register











Wednesday, May 21 5:30pm - 6:30pm

Add to Calendar



Virtual Virtual

#### Coming to America Book Club

This book club approaches American identity as an evolving and ongoing conversation, using fiction and non-fiction to explore questions of identity, assimilation, language, cuisine, generational change and other aspects of life in the United States.

May's selection is Songs for the Brokenhearted: a novel, by Ayelet Tsabari. Request a physical copy here, or request the e-book or e-audio book on the Libby library app. Sign into the app with your library card. Register in advance for this program. After registering, you will receive a confirmation email containing information about joining the meeting.

AGE GROUP: | Older Adults | Adults |

EVENT TYPE: | Book Club/Discussion |















## PROGRAMMING Librarian

ALAAmericanLibraryAssociation

## **Questions?**



## ala.org/ybc

