# We Are the Alexandria Library Sit-In

August 5, 2020



#### **Welcome and Announcements**

- Today's webinar is a presentation of ALA's Public Programs
   Office, with support from ALA's Cultural Communities Fund
   (www.ala.org/CCF)
- Visit <u>www.programminglibrarian.org</u> for more online learning sessions, programs ideas and grant announcements



## **About the Classroom**



### Microphones

Only our presenters have microphone access.



#### **Questions?**

Type them in the chat box! There will be time at the end for questions.



#### **Tech Issues?**

Send a message through Q&A.



# **Today's Presenter**

**Rose Timmons Dawson** 

Executive Director Alexandria Library Alexandria, Va.



# We are the Alexandria Library Sit-In

By Rose T. Dawson

Executive Director, Alexandria Libraries



# **Objective**

# Objective

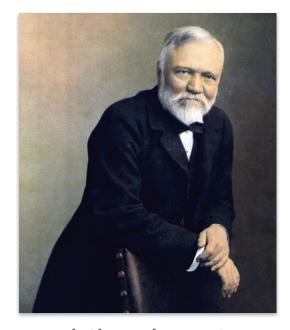
 Using the 70<sup>th</sup>, 75<sup>th</sup>, and 80<sup>th</sup> anniversaries of the 1939 Sit-In as a model program for celebrating all library history

#### **Contents**

- Introduction and History of Alexandria Library Sit-In
- 70th Anniversary
- 75th Anniversary
- 80th Anniversary



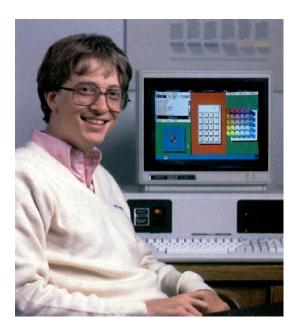
#### Introduction



Philanthropist Andrew Carnegie

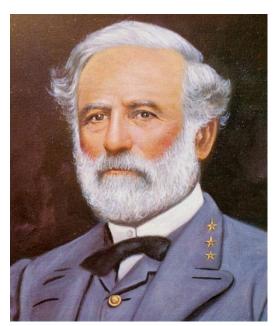


Carnegie Library Braddock, Penn 1889

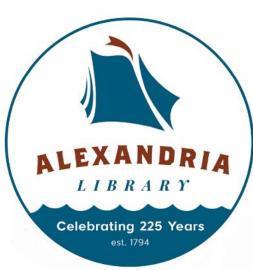


Software Developer Bill Gates

# The History of Alexandria, Virginia



Civil War Commander General Robert E. Lee



1<sup>st</sup> President of the U.S. George Washington

# **Significant African American Events**



1954 Montgomery Bus Boycott

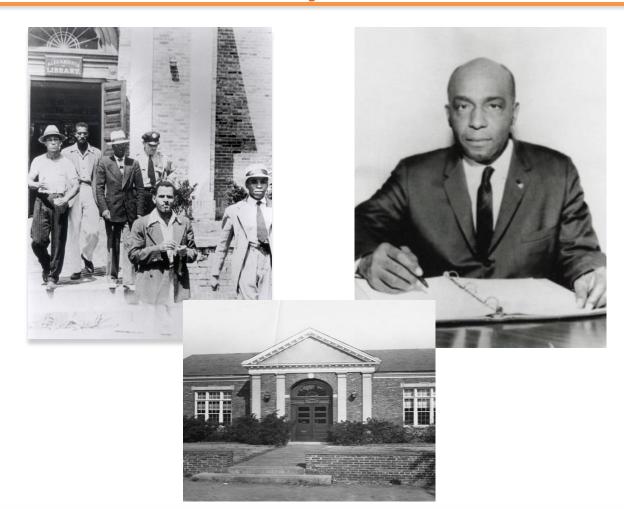


1960 Sit-In of Woolworth's Counter



1963 March on Washington

# 1939 Alexandria Library Sit-In



# **Alexandria of Yesterday**



**Barrett Branch** 



Robinson Library

# **Alexandria Today**



**Beatley Central Library** 



Barrett Branch



Burke Branch



Duncan Branch



Local History/ Special Collections



Law Library

## 70<sup>th</sup> Planning and Assessment

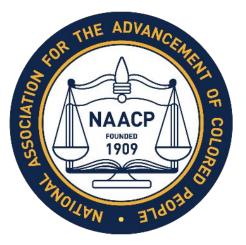
#### NONE!

- Partnership with Alexandria Black
   History Museum (ABHM)
- Song
- Speaker
- Reenactment
- Postal Service First Day Cover

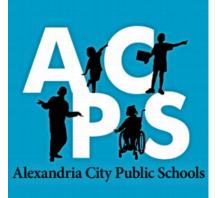


## 75<sup>th</sup> Planning and Assessment: Committee Creation

- Internal members: Representatives from all branches and departments
- External members









NAACP – Alexandria Chapter

Alexandria Black History Museum Alexandria City Public Schools Shiloh Baptist Church



# 75<sup>th</sup> Planning and Assessment: Brainstorming

- Logo/Tagline
- Event Publicity
- Press Releases
- Proclamations
- Signature Sit-In Event
- Website
- Domain Name (librarysitin.org)
- Postcard
- Exhibit
- Giveaways (pencils, pens, DVDs)
- Historic Marker
- Wayfinding Sign



# **75**<sup>th</sup> Implementation

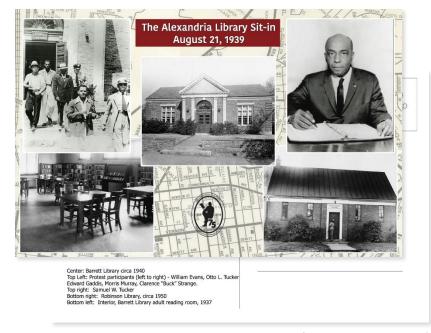
Beatley Central Library 703-746-1702

Title: Samuel Wilbert Tucker: the story of a civil righ Call number: 8 TUCKER, SAMUEL SIL

Item ID: 39012011261112 Date due: 6/27/2014,23:59 Date charged: 2/28/2014,11:26

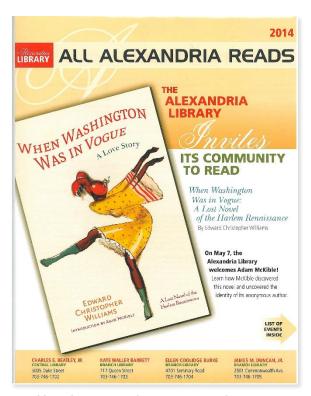
Celebrating 75 Years of the Alexandria Library Sit-In

Checkout receipts



**Direct Mailer Postcard** 

# 75<sup>th</sup> Implementation (Programs)



All Alexandria Reads

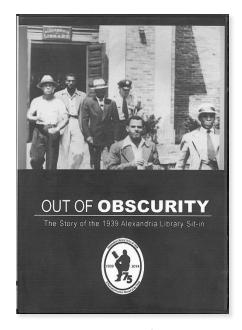


Le Tour d'Alexandria Bike Tour

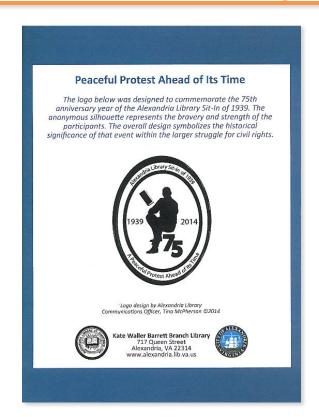
# 75<sup>th</sup> Implementation (Programs)



# 75<sup>th</sup> Implementation-Giveaways



**DVD Video** 



Lapel Pin



Giveaway Bag

# 75<sup>th</sup> Evaluation: News Media



Alexandria director of libraries Rose T. Dawson, invited guests, elected officials and neighborhood children help with the unveiling of the new Virginia State historic marker recalling the 1939 sit-in at the library.

#### Library Sit-In: 75 Years Later

eventy-five years ago, on Aug. 21, 1939, Alexandria residents William Evans, Edward Gaddis, Clarence Strange, Otto Tucker and Morris Murray entered the Kate Waller Barrett Library on Queen Street and requested registration forms for library cards. The request was denied to each. After being denied cards, each man picked up a book and took a seat in the reading room and began reading. Two hours later, the police were called and the men were arrested for their act of civil disobedience, sitting quietly in the reading room and reading. The men were African American and the Barrett Library was a segregated whites-only build-

Local attorney Samuel W. Tucker had applied earlier that year for a library card and his request had also been denied. Tucker, who helped plan the protest, represented them in court. The judge never issued a ruling. In 1940, Alexandria opened the Robert Robinson Library for African Americans. Desegregation of the library system began by 1959. Samuel W. Tucker died in 1990.



Ah'Kei reads the newly unveiled historic marker with state Sen. Rob



Alexandria Redevelopment and Housing Authority commissioner Melvin Miller talks with LaVerne Spencer. Spencer was playing around the corner in her cousin's yard on N. Columbus Street when the five men were arrested 75

Alexandria Gazette



Kwame Ansah-Brew conducts an African

Local education pioneer Ferdinand Day poses with a sign marking the site of Samuel W. Tucker's 1939 library sit-in. City officials commemorated the 75th anniversary of the demonstration at a

#### Remembering a key Civil Rights event

Alexandria library sit-in's 75th anniversary commemorated

BY DERRICK PERKINS

Patricia Timmons-Goodson, a member of the U.S. Commission on Civil Rights, did not mince words when it

"It's just amazing to me how much good can be done for everyone else by very few," she said during Thursday's ceremony commemorating the 75th anniversary of the library sit-in. "We owe a tremendous debt to those five great heroes and their legal

On that warm August day decades ago, Tucker decided came to famed Alexandria at- to make a statement. The torney Samuel W. Tucker and 26-year-old lawyer instructed the five young black men he his five young compatriots to sent into a city library in 1939, enter the whites-only library

SEE TUCKER | 6

#### Alexandria Times



Going back in time at Alexandria's Barrett Library



wide, thin file drawers in the Special Collections room Barrett Branch

Library and you will see several paper printed with genealogies that are as detailed and complex as any Plantagenet king's.
The family trees do depict royalty, at least as far as the

South is concerned. The library is the official depository of the Society of the Lees of Virginia, a organization open to people who can trace their ancestry back to

can trace their ancestry back to Richard Lee, who came to Virginia in 1639. (He's known as 'the Emigrant' what draws most Genealogy in what draws most Genealogy in what draws most Genealogy in the Company Barrett Library, the staff of which has graciously assisted Answer Man in his vital work. George K. Combs, the special collections manager, said budding genealogists often come in and genealogists often come in and ancestors with, 't should have ancestors with. "I should have

ancestors with, "I should have asked my grandfather when he was alive."

Said George: "We hear that every day. And often its, "I just retired and my wife wants me out of the house." They "I come i and say, "Where do I start?"

They start with George or one They start with George or one of his three staffers.

"I've got a shelf or part of a shelf with books for every county and jurisdiction in Virginia," George said. "That's history,

George said. "That's history, genealogy, maps." The focus is naturally on Alexandria. Vertical files detail famous Alexandria families. There are files on different streets in town, too, with pertinent newspaper articles, board of architectural review

historic materials in Alexandria's Barrett Branch Library.

"A lot of people when they buy a home in Old Town, they're buying it for the cachet," George said. "They want to know who lived here then, what did they

To help find out, the library has city directories, some dating to the 1700s. There are files for cemeteries and churches. Sanborn fire insurance maps detail buildings and what they were made of, whether brick or frame. The Alexandria Gazette newspaper is on microfilm. The collection also includes more than 50,000 images, mostly photographs but also drawings and illustrations.

Alexandria — founded in 1749

- is about as historic as it comes around here. That means many residents know their stuff. Sometimes, however, unsubstantiated legends take on

the patina of fact.

Take Alexandria's cobblestone streets. "The story was it was

streets didn't get cobbled till many years after the war. "If they were Hessian prisoners of war.

hunting Union soldiers

"He's got her name," George said. "He's got her in one place, then in another place." Is she the same person, or two different people?
Said George: "After a year of not seeing him, he'll walk in and say, 'You found her yet?'" no one told them that the war as over." The Barrett branch library ha its own interesting history. Built in 1937 on an old Quaker burial ground, it is descended from a private, subscription-based

say, You found her yet?"
Not yet.
George added: "You've got to
enjoy it in order to do it. It's like
putting together jigsaw puzzles."
Alexandria I Library Special
Collections - Rate Waller
Barrett Branch, 717 Queen St.,
Alexandria 703-746-1706. Open
Monday's I p.m. to 9 p.m.;
Thesedasy 2 pm to 9 p.m.; ibrary founded in 1794 by some of the city's leading figures. That was called the Alexandria Library Company. Some of its books - purchased on buying trips to England - are still in the Tuesdays 2 p.m. to 9 p.m. Wednesdays 10 a.m. to 7 p.m.; Fridays 10 a.m. to 6 p.m.; Saturdays 10 a.m. to 5 p.m. collection, though an unkn Closed Sundays and Thursdays.

history that comes after that "

a new collection of Alexandria stationery used by businesses for receipts — and a bunch of AB&W bus schedules from the 1930s.

Dus schedules from the 1930s.
George joined the library as an
intern in 1992, when he was a
student at Catholic University. "I
realized, gee, I don't want to
leave," he said. A special
collections librarian is, well,

"Most librarians, you're with

them five or 10 minutes," George said, "We spend three, four hours with people."

Or longer. George said he has

one customer — now in his 80s — who's been chasing down the same ancestor for almost

In 1939, the building was the site of a sit-in by five African American Alexandrians protesting the segregated library. Have a question about the The sit-in was organized by lawyer Samuel Tucker.
"A lot of people tend to think that history stops after George Washington and Robert E. Lee," Washington area? Don't keep It to yourself. Send it to answerman@washpost.com.

#### Washington Post

#### **PROGRAMMING** Librarian

# 75<sup>th</sup> Evaluation: Digital Media



LibrarySitIn.org Website



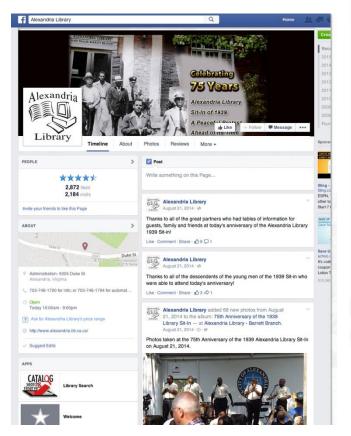
46" Digital Display



Chase's Calendar of Events



# 75<sup>th</sup> Evaluation: Social Media



Library Facebook Page



Library Twitter Page

## 80<sup>th</sup> Planning and Assessment: Committee Creation

- Internal members: Representatives from all branches and departments
- Honorary Chairs

Former Board Member
Library Company Member

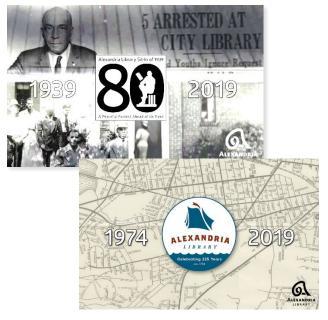


# 80th Planning and Assessment: Brainstorming

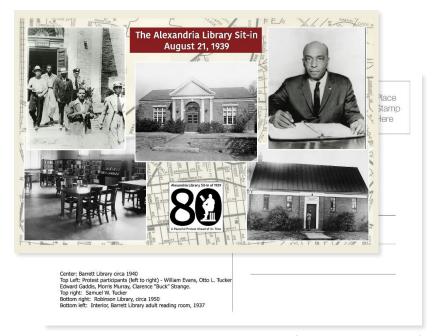
- ENGAGE DESCENDANTS AND THE COMMUNITY
- YEARLONG CELEBRATION
- ✓ Logo/Tagline
- Event Publicity
- Press Releases
- Proclamation
- ✓ Signature Sit-In Event
- Website
- Domain Name (librarysitin.org)
- Postcard



# 80<sup>th</sup> Implementation

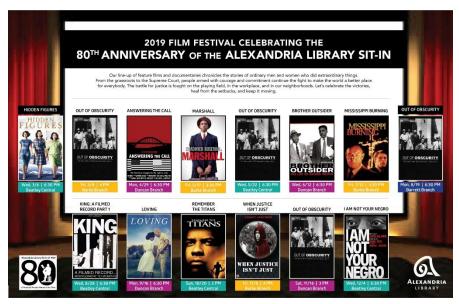


**Library Cards** 



**Direct Mailer Postcard** 

# 80<sup>th</sup> Implementation (Programs)





80<sup>th</sup> Anniversary Film Festival

Le Tour d'Alexandria Bike Tour

# 80<sup>th</sup> Implementation: (Programs)



Sit-In Descendants Panel



# 80th Evaluation: News Media



#### News



Family members of William "Buddy" Evans hold individual framed photos presented as a commemoration of the 1939 Alexandria Library Sieln Aug. 19 at the Barrett Brunch Library, Evans was one of five men arrested during a peaceful protest after being re-fused library cards.



William "Buddy" Evans, at left, Otto Tucker, Edward Gaddis, Morris L. Murray and Clarence "Buck" Strange are escorted by police out of the "whites only" Alexandria Library on Queen Street after requesting a library card on Aug. 21, 1939.



blazer and the 1939 Alexandria

T Will Always Refuse

I well for the present form of the control o



phote in front of a poster com-memorating the 1939 Alexandria Library Sitth Aug. 19 at the Barrett Branch Library. Their grandfather, William "Buddy" Evans, was one of Four generations of the William "Buddy" Evans family gather at the Barrett Brunch Library on Aug. 19 to commemorate the 80" anniversary of the 1939 Alexandria Library Sit-In. Seated in front are Evans' daugh-ters Joyce Angela Evans Jackson, centre, and Beverly Winner, right, surrounded by children, grandelilidren, great-grandelilidren and a groatrested on Aug. 21, 1939 for enter

#### Alexandria Gazette – Cover Story and Inside Article



## 80th Evaluation: Social Media





Library Facebook Page

#### Standing the Test of Time: Leaving a Lasting Impression



Sit-in Descendants and Sit-in Exhibit



**Oral History Series** 



Historic Marker

## **In Summary**

- Develop a robust communications plan
- Implement programs year-round encouraging systemwide participation
- Ensure citywide recognition



#### **Contact Us**

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