

The Cherry Hill Public Library invites to you attend an

Entrepreneur Fair

Wednesday, July 30

4 p.m. - 8:30 p.m.

*Cherry Hill Public Library
1100 Kings Highway North, Cherry Hill*

Be the Boss. Build Your Empire.

Take the first step in turning your business idea into a reality. Existing business owners are also invited to explore how to maximize the potential of their business. Exhibitors will be on hand showcasing their services, expertise and support to help you succeed.



Keynote Speaker

Alex Freund

6:30 p.m.

“How to Staff Your First Employees”

Specifically for entrepreneurs, this presentation will explain the importance of hiring well and emphasize the cost of making hiring mistakes. Attendees will discover ways to attract people to small entrepreneurial companies. You will also learn specific interview questions to ask potential job applicants and how to interpret the answers.

Alex Freund was a corporate director at Fortune 500 companies, including Honeywell, Tyco International, and sanofi-aventis. He is now the President of The Landing Expert Career Coaching, www.landingexpert.com.



This event is funded by a grant awarded by Library Link NJ and the Technology & Entrepreneurship Talent Network. This event is free and open to the public. For more information, visit www.chplnj.org or contact Andy Woodward at 856-903-1222.

