



# The Clifton Park-Halfmoon Library



The Clifton Park-Halfmoon Public Library is located in Upstate, NY and serves a combined population of approximately 60,000 residents. We nurture and foster community connections by providing the space and resources for patrons of all ages and backgrounds to be educated, entertained, and enriched. In 2021, CPH Library offered more than 600 programs, both virtually and in-person, attended by 11,000 children, teens, and adults.



# Inspiration Place Series



Inspiration Place is an adult craft series that began meeting on Zoom in May 2020 with Adult Services librarians Marina Vaysberg, Emily Martin, and Stephanie Buist. While working at home, patrons were encouraged to use existing supplies and share their work with the group.

The series continued to meet virtually through January 2022 and library staff began to prep "Grab & Go" style craft bags with supplies for patrons to pickup in advance. The series developed a loyal following and averaged 15 participants per session.

During the program, attendees are encouraged to share their vision and additions to the project, achieving the goal of inspiring each other to create



Art exhibit from July 2021's "Paint the Garden" session. Patrons were inspired to use vegetables as non-traditional paint brushes and showcase their art in the Library.

# Program Description

## HYBRID: Inspiration Place

### Spring Fantasy



Wednesday, April 13  
6:30pm - 8:00pm  
[Add to Calendar](#)



AS Virtual Room, Piracci Board Room

Join us in-person or virtually on ZOOM for step-by-step instruction on creating acrylic paintings on 8x8" canvases of spring scenes. Advanced registration is required.

If you plan to join us virtually on ZOOM, materials will be available for registered participants to pick up in advance beginning Friday, April 8 at the Ask Desk.

Supplies include two 8x8 inch canvases, crystal beads, acrylic paint, and paint brushes.

This online program uses the Zoom live streaming platform. It will require access to a computer, mobile device with the Zoom app installed, and/or a phone for audio-only access. A short video on joining a Zoom meeting can be found [here](#).

Please provide a valid email address to receive the Zoom meeting invite.

If you have not received an email with Zoom information at least one hour before the event, please email [cphreference@sals.edu](mailto:cphreference@sals.edu). Please do not try to join the Zoom meeting more than 10 minutes early.

AGE GROUP: | [Adults](#) |

EVENT TYPE: | [Workshop](#) | [Cooking, Crafts and Creativity](#) |

TAGS: | [Hybrid](#) |

Registration now closed



In April 2022, Inspiration Place was offered as a hybrid program for the first time. Patrons were welcome to craft with us in-person or virtually. Out of the 20 registered, 3 attended in-person and 17 attended virtually.



# Advance Planning



- Come up with the theme, inspirational images, prototype, and a supply list.
- Create an instructional PowerPoint using images of inspiration and prototype.
- Purchase supplies and assemble craft bags for all registered participants.
- Promote the series and registration. CPH Library markets through a monthly eNewsletter, printed monthly brochure, and online event calendar.



# Budget & Supplies



Supply list for 20 kits:

- Paper bag
- Palette paper
- Round foam brush
- Glue stick
- 1oz cups
- Crystal beads
- Acrylic paint
- Paint brushes
- Canvases

**Total Spent = \$197.90**

~\$10/per person

Also included in supply bag:

- Printed Zoom Meeting ID and copy of instructional PowerPoint.

Going with a "Spring Fantasy" theme, we provided supplies to make spring blooming trees with pounce brushes for delicate dots and strokes, topped with beautiful crystal beads.

# Hybrid Program Setup



- **Laptop w/ Projector** - Librarian Marina hosted Zoom meeting from laptop connected to overhead camera and projector.
- **AV cart** - Provided gallery view of virtual participants on large screen (blurred for privacy). A separate webcam was set up to show view of in-person participants.
- **Tables** - Classroom style setup for in-person participants with flexibility to move around the room and distance as needed.

# Technology & Challenges



**\$58 OKIOLABS OKIOCAM S USB**

Highly recommended! Overhead camera that provides a "birds eye view" of demonstrations

There have been many unexpected technological challenges with virtual and hybrid programming. Solutions that have come from mistakes include: a Zoom program checklist, printed copy of PowerPoint, and a back-up laptop. Librarian Emily assists with setup and provides technical support during hybrid programs. Make sure to leave plenty of time before program start time to troubleshoot any issues.



# Program Execution

Hi Everyone,

Thank you for registering to attend Inspiration Place on Wednesday, April 13th at 6:30 pm! Just a quick reminder that your supply bag is available to pick up in person at the Ask Desk anytime the Library is open.

This is a hybrid program, so you do have the option to attend virtually on Zoom or in-person. Feel free to drop in Wednesday evening if you feel inspired! The program will take place from the Board Room. The weather looks warm, so we plan to keep the doors open to bring in the fresh air. Tables are on wheels can be easily moved around the room to keep distance.

In addition to your supply bag, please have the following on-hand: a water cup, paper towels, and something to cover your workspace (newspaper). If you plan to attend in-person, everything you need will be provided.

Patrons are sent a reminder email with details of what to expect when attending in-person or virtually.

# Patron Feedback



Clifton Park-Halfmoon Public Library is in Clifton Park, New York.

August 12, 2021 · 🌐

Have you seen the Inspiration Place display underneath the staircase?! We are featuring patrons' artwork from last month's Paint in the Garden. Patrons were given fresh flowers and vegetables as their brushes to create inspiring paintings 🍅 🍅 🍅 We love how they turned out! #discoverlearndo #cliftonparkny #naturesartwork



👍 21

2 Comments 1 Share

👍 Like

💬 Comment

➦ Share



Marina Vaysberg



At the end of each session, we have everyone in the group share their artwork! Patrons are also encouraged to send us photos of their completed work for us to share on social media.

# Advice



In order to make this program as interactive as possible, we give permission at the beginning of the program to unmute at any time or use the chat box for questions/comments. Repeat any questions for virtual and in-person attendees to keep the separate groups on the same page.

Choose crafts are open ended to allow for individual interpretation and expression. Don't be afraid to make a mess!

## Hybrid Program Model: Inspiration Place

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